

ORDER



KLAS

Orders	Order / Rev:	37546	Primary AE:	Mike Jones
	Alt Order #:	08879229	Sales Office:	K-WAS
	Product Desc:	Pres-R	Sales Region:	National
	Estimate:	494		
	Flight Dates:	10/10/12 - 10/16/12		
	Original Date / Rev:	10/09/12 / 10/15/12		
	Order Type:	GENERAL		

Agency	Name:	American Rambler Production	Billing Type:	Cash
	Buying Contact:	Stephanie Kincaid	Billing Calendar:	Broadcast
	Billing Contact:	138 Conant St.	Billing Cycle:	EOM/EOC
		Beverely, MA 01915	Agency Commission:	15%

Advertiser	Name:	Romney, Mitt / R-Pres	New Business Thru:	
	Demographic:	A25-54	Order Separation:	00:15:00
	Product Codes:	PO1	Advertiser External ID:	
	Priority:	LV3	Agency External ID:	
	Revenue Codes:	AGY, POL, CAND		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/16/12	128	\$129,610.00	\$110,168.50	October 2012	128	\$129,610.00	\$110,168.50	0.00
					Totals	128	\$129,610.00	\$110,168.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	8	10/15/12	10/16/12	8 News Now 6a M-F	CM	6-7a	22-----	:30	4	\$275.00	LV2	0.00	NM	4	\$1,100.00	
				8 News Now 6a M-F												
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/15/12	10/21/12	22-----		4	\$275.00			0.00						
N 2	8	10/15/12	10/16/12	CBS This Morning	7-9a	CM	7-9a	22-----	:30	4	\$200.00	LV2	0.00	NM	4	\$800.00
				CBS This Morning												
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/15/12	10/21/12	22-----		4	\$200.00			0.00						
N 3	8	10/15/12	10/16/12	Live w/Kelly	CM	9-10a	22-----	:30	4	\$300.00	LV2	0.00	NM	4	\$1,200.00	
				Live w/Kelly												
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/15/12	10/21/12	22-----		4	\$300.00			0.00						
N 4	8	10/15/12	10/16/12	Price Is Right	CM	10-11a	MT-----	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00	
				Price Is Right												
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/15/12	10/21/12	MT-----		1	\$1,575.00			0.00						
N 5	8	10/15/12	10/16/12	Y&R	CM	11a-12p	11-----	:30	2	\$1,925.00	LV1	0.00	NM	2	\$3,850.00	
				Young & Restless												
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/15/12	10/21/12	11-----		2	\$1,925.00			0.00						
N 6	8	10/15/12	10/16/12	8 News Now Noon M-F	CM	12-1230p	22-----	:30	4	\$325.00	LV2	0.00	NM	4	\$1,300.00	
				8 News Now Noon M-F												
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating				
		Week: 10/15/12	10/21/12	22-----		4	\$325.00			0.00						

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Order / Rev: 37546
Alt Order #: 08879229
Flight Dates: 10/10/12 - 10/16/12

Advertiser:	Romney, Mitt / R-Pres
Product Desc:	Pres-R
Estimate:	494

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount							
N 7	8	10/15/12	10/16/12	1230-2p Soaps / LMAD	CM	1230-2p		:30	2	\$1,315.00	LV1	0.00	NM	2	\$2,630.00							
Soaps / Let's Make A Deal																						
<u>Start Date</u>				<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/15/12				10/21/12		MT-----		2		\$1,315.00		0.00										
N 8	8	10/15/12	10/16/12	The Talk 2-3P	CM	2-3p		:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00							
The Talk																						
<u>Start Date</u>				<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/15/12				10/21/12		MT-----		1		\$1,315.00		0.00										
N 9	8	10/15/12	10/16/12	Ellen	CM	3-4p		:30	4	\$425.00	LV2	0.00	NM	4	\$1,700.00							
Ellen																						
<u>Start Date</u>				<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/15/12				10/21/12		22-----		4		\$425.00		0.00										
N10	8	10/15/12	10/16/12	8 News Now 4p M-F	CM	4-5p		:30	4	\$450.00	LV2	0.00	NM	4	\$1,800.00							
8 News Now 4p M-F (4:30 PM-5:00 PM)																						
<u>Start Date</u>				<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/15/12				10/21/12		22-----		4		\$450.00		0.00										
N 11	8	10/15/12	10/16/12	8 News Now 5-630p M-FCM	CM	5-630p		:30	4	\$500.00	LV2	0.00	NM	4	\$2,000.00							
8 News Now 5-630p M-F																						
<u>Start Date</u>				<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/15/12				10/21/12		22-----		4		\$500.00		0.00										
N 12	8	10/15/12	10/16/12	630-7p Inside Edition	CM	630-7p		:30	2	\$1,400.00	LV1	0.00	NM	2	\$2,800.00							
Inside Edition																						
<u>Start Date</u>				<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/15/12				10/21/12		11-----		2		\$1,400.00		0.00										
Spot	Ch	Date Range	Description					<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>								
				630-7p				MT-----		:30(\$1,400.00)		0.00		NM								
See MG 12.3				[Program Preempted due presidential debates - bco]																		
3 8 10/16/12-10/16/12 Tue 10-11p				10-11p				(10:30 PM-11:00C-T-----)				:30		\$1,400.00								
MG for 12.2 10/16																						
N 13	8	10/15/12	10/16/12	7-8p Rotator	CM	7-8p		:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00							
7-8p Rotator																						
<u>Start Date</u>				<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/15/12				10/21/12		11-----		2		\$1,225.00		0.00										
Spot	Ch	Date Range	Description					<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>								
				7-8p				MT-----		:30(\$1,225.00)		0.00		NM								
See MG 13.3				[Program Preempted due presidential debates - bco]																		
3 8 10/16/12-10/16/12 Tue 10-11p				10-11p				(10:00 PM-10:30C-T-----)				:30		\$1,225.00								
MG for 13.2 10/16																						
N 14	8	10/15/12	10/16/12	8 News Now 11p M-F	CM	11-1135p		:30	4	\$2,100.00	LV1	0.00	NM	4	\$8,400.00							
8 News Now 11p M-F																						
<u>Start Date</u>				<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/15/12				10/21/12		22-----		4		\$2,100.00		0.00										
N 15	8	10/15/12	10/16/12	Letterman	CM	1135p-1237a		:30	2	\$275.00	LV2	0.00	NM	2	\$550.00							
Letterman																						
<u>Start Date</u>				<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/15/12				10/21/12		11-----		2		\$275.00		0.00										
N 16	8	10/10/12	10/12/12	8 News Now 6a M-F	CM	6-7a		:30	6	\$965.00	LV1	0.00	NM	6	\$5,790.00							
8 News Now 6a M-F																						
<u>Start Date</u>				<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/08/12				10/14/12		--222--		6		\$965.00		0.00										
N 17	8	10/10/12	10/12/12	CBS This Morning	CM	7-9a		:30	6	\$700.00	LV1	0.00	NM	6	\$4,200.00							
CBS This Morning																						
<u>Start Date</u>				<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/08/12				10/14/12		--222--		6		\$700.00		0.00										
N 18	8	10/10/12	10/12/12	Live w/Kelly	CM	9-10a		:30	6	\$300.00	LV2	0.00	NM	6	\$1,800.00							
Live w/Kelly																						
<u>Start Date</u>				<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/08/12				10/14/12		--222--		6		\$300.00		0.00										

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Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N45	8	10/14/12	10/14/12	Eye on Wash/Wall St JoCM		5-6a		-----S		:30	2	\$85.00	LV2	0.00	NM	2	\$170.00
Eye On Wash/Wall St JrnL																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12		-----S		2	\$85.00	0.00								
N46	8	10/10/12	10/12/12	8 News Now	5-630p M-FCM	5-630p		--WTF--		:30	2	\$1,925.00	LV1	0.00	NM	2	\$3,850.00
8 News Now 5-630p M-F																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12		--WTF--		2	\$1,925.00	0.00								
N47	8	10/12/12	10/12/12	Fri 9-10p	CM	9-10p		----F--		:30	1	\$1,400.00	LV2	0.00	NM	1	\$1,400.00
CSI: NY																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12		----F--		1	\$1,400.00	0.00								
												Totals	128	\$129,610.00			